



Daniel Halden <daniel.halden@lacity.org>

H&V Live - New Years Eve

3 messages

Robert C. Pullman <robert@ancproductions.com>

To: Dan Halden <daniel.halden@lacity.org>

Mon, Jul 11, 2016 at 6:13 PM

Hi Dan,

First off, I'd like to THANK YOU for all your help and time on this. There is a very good possibility this event is FINALLY, actually going to happen! My client has come back to me for production support and a specific (realistic) date! At this point, he has contacted the Redburry, W Hotel, the surrounding business and is in discussion with a very excited Capitol Records to pull this all together!

BTW – This is the same group that is offering to have the Sky Tracker Lights on each of the (4) corners of Hollywood & Vine repaired at their expense. I have already reached out to Matthew Severson & the folks of the BID to let them know the plan.

I have enclosed the current layouts for your consideration. They are still only planning a single curb lane closure headed north on Vine from Hollywood. There is also a VIP limo drop off planned off of Argyle which may or may not require a lane closure because of the intended use of the parking lot as an actual drop off area.

At this point there are a number of excellent corporate sponsors on board and all that is left is to get the "permitting" finalized. To give them and our client the comfort level required to actually write the check (s), they have requested a letter or documentation showing that we have the support of the required civil departments to actually do the event.

QUESTION: Can you guide me as to the next steps for me to secure the correct documents and offices to be in touch with to make sure all is on the "up & up?" I.e. LAPD, LADOT, LAFD, etc. I want to lock in everything we need and make sure all are on board.

Thanks SO MUCH Dan! Also, let me know if my client and I need to appear to present the plan to anyone at any time, etc. We will be there!

Robert

Robert C. Pullman**Chief Operating Officer**



www.ancproductions.com

Art & Commerce Productions, Inc.

611 S. Glenwood Place

Burbank, CA 91506

(818) 640-5019 (main)

(323) 791-3428 (cell)

(818) 450-0894 (fax)

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Daniel Halden <daniel.halden@lacity.org>
To: "Robert C. Pullman" <robert@ancproductions.com>

Mon, Jul 11, 2016 at 10:55 PM

Robert,

What is this event? I am unfamiliar with the details as well as your client. Please call me tomorrow to discuss. We are going to need more details prior to any further steps.

Thank you,

Dan Halden
Hollywood Field Deputy
Councilmember Mitch O'Farrell
City of Los Angeles, 13th District
daniel.halden@lacity.org
(213) 207-3015
www.cd13.com

Sent from my iPhone

On Jul 11, 2016, at 6:13 PM, Robert C. Pullman <robert@ancproductions.com> wrote:

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Robert C. Pullman

Chief Operating Officer

<image001.jpg>

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Robert C. Pullman <robert@ancproductions.com>
To: Daniel Halden <daniel.halden@lacity.org>

Tue, Jul 12, 2016 at 3:30 PM

Hi Dan,

Absolutely, not a problem. I will reach out to you this afternoon and we can chat. This is the same group that was working on putting together an event for last year, but didn't have all their ducks in a row in regard to sponsorship, musical artists, etc. My direct client is Andre Freeman (Dre Dynasty is his "stage name") and his company. He is a partner at SOCIAL Magazine:

<https://www.facebook.com/SOCIALMagazineLA/?pnref=lhc>

<http://www.socialifestylemag.com/tag/dre-dynasty/>

I've been working with him and AMP Marketing for a couple of year on various projects. I am happy to assist in further vetting Dre and this group in any way. He and his partners are also more than happy to provide whatever documentation and background required and come in to present the proposed event in person whenever or wherever. They have a long term plan to build a socially sensitive event that works with the community in any all ways possible, including repairing or replacing the 'Sky Tracker' lights on the corners of H&V as a start.

FYI – they are also working closely with SBE <http://sbe.com/>

They are looking to me to manage and assist with every portion of the production, including working with the city and all civil agencies, etc. to make sure it is all done correctly! So. That being said... count on me to share your same interests and concerns every step of the way! I do not want anything to do with it if it's not done right! PLEASE think of me as an advocate and your partner through this process.

Thanks Dan! Talk soon -

Robert

From: Daniel Halden [mailto:daniel.halden@lacity.org]

Sent: Monday, July 11, 2016 10:56 PM

To: Robert C. Pullman <robert@ancproductions.com>

Subject: Re: H&V Live - New Years Eve

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